

KEISER **UNIVERSITY**

News Release--Immediate Release

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Keiser University Chancellor to Speak on National Panel on Health IT Workforce

Building the Health IT Workforce in an Era of Industry Reform
ABC News Journalist Claire Shipman to moderate roundtable

Fort Lauderdale, FL—Sep. 24, 2009 – As chancellor of Fort Lauderdale based Keiser University, a regionally accredited Level V Ph.D. institution, Dr. Arthur Keiser has been recognized as a leader and national expert in career focused, workforce driven education in Florida for over 30 years. However, receiving an invitation to participate in a roundtable with healthcare, education, government and industry leaders on President Obama's initiative of building the health IT workforce for the national electronic medical records movement is an quite an honor.

Keiser said, "Computerizing medical records has the ability to positively affect healthcare delivery to millions of Americans while creating the technology jobs so desperately needed to stimulate the economy and compete globally."

The event takes place on Tuesday, Sep. 29, in Washington, D.C. at the Rayburn House Office Building from 8 a.m to 10 a.m. ABC News Senior National Correspondent Claire Shipman will moderate the panel as Keiser joins Aneesh Chopra, Assistant to the President and CTO – Executive Office of the President, United States Representative Allyson Schwartz, Harris N. Miller, CEO/President – Career College Association, Phil Bond, President – TechAmerica, JoAnn Klinedinst, Vice President, Education – Health Information Management Systems Society (HIMSS), Duncan Anderson, President and CEO – Education Affiliates, Linda Kloss, CEO – American Health Information Management Association (AHIMA), Geoff Brown, CIO – Inova Health System and W. Stephen Love, CEO – Dallas-Ft. Worth Hospital Council.

Healthcare information technology (IT) is on the minds of policymakers as one way to lower healthcare costs and enhance patient care. At every rung of the healthcare delivery ladder, IT-enabled devices and systems have the potential to make a critical difference. From physicians to technicians to hospital executives, the industry is anxious to realize the upside potential of healthcare IT promised as part of the \$19 billion allocated in the recovery package to meet this need. And with the Obama Administration and Congress addressing the issue of health insurance reform, the stakes will be even higher.

"One of the most critical components in the transition to digital automation is higher education as we will be responsible to successfully meet employer demand for technology skilled health information practitioners and managers," added Keiser. "Providing the workforce talent for our nation's emerging and evolving industries is a responsibility we welcome and a challenge we are committed to meeting."

Keiser University is Florida's leading statewide provider of career-focused, post-secondary education and is regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 16,000 students seeking doctoral, master's, bachelor's and associate degrees in over 40 high demand programs at its 13 campuses and through its online and Graduate School divisions. The Graduate School opened in 2006 and offers the MBA among a variety of master's degrees in education and criminal justice. Keiser University's reach extends globally through its international programs including the Latin Division and educational agreements in the Middle East and Asia. Visit our website at www.keiseruniversity.edu.

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