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**Keiser University Celebrates the Grand Opening of Their Latin American Campus in San Marcos, Nicaragua, Announces New Academic Programs**

San Marcos, Nicaragua – February 27, 2014 – Today, [Keiser University](http://www.keiseruniversity.edu) (KU) celebrates the grand opening of their Latin American Campus located in San Marcos, Carazo, the 17<sup>th</sup> member of its worldwide family of campuses. The Latin American Campus currently serves students from Central America, Latin America, the United States and other countries across the globe. The celebration includes a Grand Opening Ceremony and a Gala Cocktail, which began on February 26<sup>th</sup> and continues today at the Latin American Campus in San Marcos and Intercontinental Hotel in Managua. Yesterday, Keiser University's Chancellor, Dr. Arthur Keiser, and Latin American Campus' President, Mr. Mathew Anderson, thanked and recognized the warm welcome and strong support received from the Nicaraguan community for our Latin American Campus in Nicaragua. Invitees included dignitaries from the public and private sector of Nicaragua, national and international benefactors of the campus, staff, faculty, and students.

"Celebrating the Grand Opening of our Latin American Campus is part of our mission and commitment to offer support to students in pursuit of college degrees," said Dr. Arthur Keiser, Chancellor of Keiser University. "We are happy to have a presence in Nicaragua where we can continue to work towards preparing the workforce talent necessary, allowing our graduates to compete in a global economy."

Keiser University assumed operation and educational responsibilities for the campus effective July 1, 2013, after entering into a transfer agreement with Ave Maria University.

Since the transition, Keiser University's Latin American Campus has worked to improve the campus infrastructure and information technology. Furthermore, the campus has increased enrollment and expanded its offerings. The Latin American campus officially announced the addition of two new programs this year (Interdisciplinary Studies and Management Information Systems), the addition of several undergraduate, masters and doctoral online programs, and a hybrid MBA program that will be offered in English and Spanish.

Keiser University reiterated its commitment to honoring the rich educational and spiritual traditions of the campus and plans to continue building on those traditions and generating future opportunities for students, faculty, the city, and the country of Nicaragua.

For more information about Keiser University Latin American Campus in San Marcos, Nicaragua, please contact 1-800-969-1685, [admissionslac@keiseruniversity.edu](mailto:admissionslac@keiseruniversity.edu), [www.keiseruniversity.edu](http://www.keiseruniversity.edu)

**About Keiser University:**

Keiser University is a private, not-for-profit University serving nearly 20,000 students pursuing doctoral through associate degrees on 17 campuses, online and internationally, employing 3,500 staff and faculty.

# KEISER UNIVERSITY

Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally.

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University

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