



Golf News for Friday, September 13, 2013

Keiser University College of Golf & Sport Management student completes PGA PGM Program

PORT ST. LUCIE, Fla. -- Keiser University College of Golf & Sport Management (COGSM) is pleased to announce that graduate Mark Beaulieu has successfully completed the PGA Professional Golf Management program. He is the first Keiser University COGSM student to receive his PGA Class A Membership.

Established by the PGA of America in 1996, the PGA Professional Golf Management (PGM) program has graduated thousands of new golf professionals, and the PGA Education Center in Port St. Lucie has produced graduates since 2002, originating from all 50 states and many countries from around the world. Keiser University COGSM Executive Director of Golf Operations Dr. Eric Wilson has been an adjunct faculty member for the PGA PGM Program since its inception in 1994, and he conducted Beaulieu's interview during the PGM Level 3 Checkpoint/Final Experience.

"Mark is a stellar example of how a dedicated student can excel in the golf industry as a graduate of Keiser University College of Golf & Sport Management," says Dr. Wilson, who is also a PGA Master Professional. "All of our faculty, staff and students at Keiser University College of Golf extend their sincere congratulations to Mark on his outstanding accomplishment."

Beaulieu, a native of Warrenton, Va., graduated from Keiser University COGSM in 2011. While in school, he worked at the Florida Club in Stuart, Fla., and then moved to the Atlantic National Golf Club in Lake Worth, Fla., upon graduation. Based on his excellent performance record, he earned the Head Golf Professional position at Atlantic National which he still holds today.

Since its founding in 1916, The PGA of America has worked to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry.

Keiser University COGSM degree in Golf Management prepares students for a variety of positions in the golf industry. In this program, students are prepared to provide golf instruction, manage golf course operations, ensure appropriate maintenance of golf facilities and equipment, as well as integrate the play of golf into the broader hospitality and recreation domain. Keiser University COGSM's Bachelor of Science in Sports Management degree (with a concentration in golf management) focuses on the managerial and business aspects of a career in golf. The curriculum supports an expanded professional role of sports managers and graduates of associate degree programs in golf, hospitality, fitness, sports, recreation and other related fields.

For more information on attending Keiser University College of Golf & Sport Management, please contact the College of Golf campus at 1860 Fountainview Blvd, Port St. Lucie, Fla.; online at www.CollegeofGolf.KeiserUniversity.edu; or call 888.355.4465.

About Keiser University:

Keiser University (KU) is a private, not-for-profit university serving nearly 20,000 students pursuing doctoral through associate degrees on 15 campuses and online and employing nearly 3,500 staff and faculty. Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Keiser University. Sixty-two percent of KU students graduate in STEM (Science, Technology, Engineering and Math) and healthcare fields, providing the talented workforce necessary for Florida to compete globally. Keiser University's educational reach extends globally through its international programs, including the Latin Division, a cooperative agreement in the Eastern European nation of Moldova, and an off-site campus in Shanghai, China.