



# FLORIDA RESTAURANT & LODGING ASSOCIATION

P.O. Box 1779 • Tallahassee, FL 32302-1779  
850-224-2250 • Fax: 850-224-9213  
www.FRLA.org

April 19, 2018

To whom it may concern,

I am writing in support of Keiser University. The institution has been a shining light and dependable resource for members of the Florida Restaurant & Lodging Association (FRLA). Our industry regularly struggles with labor shortages, and Keiser consistently prepares students to hit the ground running upon graduation. I thank the University for its dedication to our community and for equipping our future leaders with tools necessary for success.

One of my favorite memories was witnessing Keiser University students in action when they catered our Tourism Day reception a few years ago. Students filled our offices with culinary creations and wowed our guests from across the state. It was a sight to behold and absolutely delicious – an incredible display of talent and artistry.

In this industry, we have the ability to make a difference. Florida's tourism industry is booming, and the revenue it brings is vital to our state's economy. With such capable and gifted students entering the workforce, I am excited to see what the future holds.

Sincerely,

Carol B. Dover, FMP  
President/CEO

---

## 2018 EXECUTIVE COMMITTEE

PRESIDENT / CEO **CAROL B. DOVER, FMP**

CHAIRMAN  
**KEVIN SPEIDEL**  
Hilton Grand Vacations  
Orlando

VICE CHAIR  
**ALAN PALMIERI**  
Marlow's Tavern  
Orlando

SECRETARY-TREASURER  
**SHELDON SUGA**  
Hawks Cay Resort  
Duck Key

**OLIVIA HOBLIT**  
Seaside Amelia Inn (Innisfree Hotels)  
Amelia Island

**JIM SHIRLEY**  
Great Southern Cafe'  
Santa Rosa Beach

**CATHIE KOCH**  
Bloomin' Brands  
Tampa

IMMEDIATE PAST  
CHAIRMAN  
**DON FOX**  
Firehouse of America, LLC  
Jacksonville