



ADDENDUM NO. 6

TO

2023-2024

KEISER UNIVERSITY GRADUATE SCHOOL CATALOG

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KEISER UNIVERSITY GRADUATE SCHOOL CATALOG ADDENDUM

Keiser University continually reviews, improves and updates its programs, courses and curricula. It is incumbent on the University to reflect these revisions in its publications. The following Addendum No. 6 represents additions, changes and deletions to the 2023-24 Keiser University Graduate School Catalog, Volume 11, No. 1, and is effective July 12, 2024.

Contents

Pg. 70, Tuition, Fees, and Other Costs	4
Pg. 72, Tuition and Fee Disclosure – Nurse Anesthesia Program	4
Pg. 74, Graduate Tuition and Fee Disclosure – Flagship Campus	4
Pg. 78, Cancellation/Withdrawal Calculation	4
Pg. 141, Program Descriptions, Master of Accountancy	4
Pg. 142, Program Descriptions, Doctor of Business Administration.....	4
Pg 144, Program Descriptions, Master of Business Administration	5
Page 217, Course Descriptions.....	6
Pg. 220, Course Descriptions	7
Pg. 309, Course Descriptions	8

Pg. 70, Tuition, Fees, and Other Costs

In the second full paragraph on the page, delete the last sentence which states:

An academic transcript will not be released if the student has a balance with the institution for any reason.

Pg. 72, Tuition and Fee Disclosure – Nurse Anesthesia Program

Delete the last sentence of the section which states:

An academic transcript or diploma will not be released if the student has a balance with the institution for any reason.

Pg. 74, Graduate Tuition and Fee Disclosure – Flagship Campus

Delete the last sentence of the section which states:

An academic transcript will not be released if the student has a balance with the institution for any reason.

Pg. 78, Cancellation/Withdrawal Calculation

Delete the last two sentences of the section which state:

No official academic transcript or a diploma is issued to any student who owes a balance to the University at the time of the request. Upon payment of an outstanding debt, a transcript and diploma may be issued.

Pg. 141, Program Descriptions, Master of Accountancy

*After **Program Outline**, add a section for **Technology Requirements** and add:*

This program uses a number of business- and accounting-related software programs in the courses, including Microsoft Office. Students must have access to a PC with a Windows-based operating system, internet connection, and the ability to download software programs and data files. Students also need to be able to listen to student presentations and present material to the class (headset preferred).

Pg. 142, Program Descriptions, Doctor of Business Administration

*After **Program Mission**, add a subheading for **Program Goal** and add:*

The goal of the Keiser University DBA program is to academically elevate professionals who want to expand or develop their business knowledge and skills and research skills. Graduates will be taught how to construct knowledge and research to enter a variety of fields including education, business, consulting, or the government sector and service the community with integrity and social responsibility.

*Under **Program Outline**, add an asterisk to **Marketing Specialization (15.0 credit hours)**, **Global Management Specialization (15.0 credit)**, and **Global Business Specialization (15.0 credit hours)**. After **the Dissertation Courses** section, add:*

*These courses should be taken after core and research courses are completed or concurrently with last core or research course

*Under **Program Outline**, under **Dissertation Courses**, delete:*

DISS905	Continuing Dissertation Services	2.0 credits
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Pg 144, Program Descriptions, Master of Business Administration

*Under **Program Description**, delete the current content and add:*

Keiser University's Master of Business Administration (MBA) offers an intensive graduate program that educates students in theories and practices of the modern business world. The MBA program fosters independent learning and enables students to contribute intellectually to the business profession. Students have the option of a general MBA or to extend the core to a specialized MBA program by taking credits in one of six areas of advanced study: Accounting, Health Services Administration, Global Business, Management, Technology Management, or Marketing. In addition, graduates critically analyze and solve business problems through the use of data analysis and the integration of a wide range of business acumen.

*Under **Program Mission**, delete the existing content and add:*

Keiser University's Master of Business Administration degree program is designed to provide career focused students with the knowledge, theory, and practice of the modern business world to enhance decision making and careers. This is done by developing the student's administrative competencies and skills necessary to effectively lead organizations in the 21st century. The MBA program provides students with advanced knowledge of the functional areas of business, professional communication skills, data analysis and research skills, and the ability to apply these concepts to the business environment.

*After **Program Mission**, add a subheading for **Program Goal** and add:*

The goal of the Keiser University MBA program is to prepare students to apply and integrate their knowledge of business disciplines to provide innovative and ethically and socially responsible solutions to the business world and environment dynamic changing challenges.

*Delete the **Program Purpose** section.*

*After **Program Goal**, add a subheading for **Program Objectives** and add:*

Keiser University's MBA program enables students to contribute to the business profession and fosters independent learning. Upon completion of this program, students are able to:

- Evaluate an organization based on the functional areas of business
- Evaluate the ethical and legal responsibilities of organizations
- Apply selected business research methods using data analysis to enhance business decisions
- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations
- Demonstrate advanced knowledge and skills based on the student's concentration to critically analyze and solve problems in real-world environments

*Under **Program Outline**, add an asterisk to **Accounting (15.0 credit hours)**, **Health Services Administration (15.0 credit hours)**, **Global MBA (15.0 credit hours)**, **Management (15.0 credit hours)**, **Marketing (15.0 credit hours)**, and **Technology Management (15.0 credit hours)**. At the end of the section, add:*

* These courses should be taken after core courses are completed or concurrently with last core course

Delete the description of each of the following courses and add:

ACG5138 (3.0 credit hours)

Advanced Financial Reporting and Accounting Concepts

Evaluate and apply advanced topics in financial accounting concepts to reporting and disclosure requirements. Ethical concepts are also discussed. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Financial Accounting with a minimum grade of "C")

ACG5255 (3.0 credit hours)

Advanced International Accounting Concepts

Apply and discuss the impact on financial reporting concepts, standards, and disclosures related to international accounting standards. Ethical standards as they relate to international accounting concepts is also covered. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Financial Accounting with a minimum grade of "C")

ACG6367 (3.0 credit hours)

Advanced Cost/Managerial Accounting

Analyze and interpret financial data used to support managerial decision making. Discuss ethical professional practices as they relate to managerial professionals. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Financial Accounting with a minimum grade of "C")

ACG6505 (3.0 credit hours)

Advanced Governmental and Fund Accounting

Analyze and interpret concepts, transactions, standards and practices for government and not-for-profit entities. Ethical considerations related to governmental and not-for-profit organizations are also discussed. The course covers fund accounting and grants. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Financial Accounting with a minimum grade of "C")

ACG6635 (3.0 credit hours)

Advanced Auditing Theory and Applications

Study the theory of auditing and the development of audit procedures used to obtain evidence, assess risk and report findings. The auditor's responsibilities related to professional standards is also discussed. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Auditing with a minimum grade of "C")

ACG6685 (3.0 credit hours)

Fraud Examination Concepts

Evaluate the theory, techniques, and professional standards relating to fraud examination. This course focuses on specific areas related to the recording and reporting of fraudulent activities, internal auditor responsibilities related to fraud examination, and fraud detection and prevention techniques. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Auditing with a minimum grade of "C")

ACG6687 (3.0 credit hours)

Fraud Examination Conduct and Procedures

Examine the theory of conducting a fraud examination, including a discussion of specific procedures used and the reasoning behind the use of these procedures. Coverage extends to ethical concerns used in investigating specific types of fraud committed. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Auditing with a minimum grade of "C")

ACG6688 (3.0 credit hours)

Fraud Examination and the Legal Environment

Examine professional standards and federal legislation related to fraud examinations including coverage of laws that preserve the rights of individuals suspected of committing fraud, the laws that govern civil and criminal prosecutions, the admittance of evidence, and the testimony of expert witnesses. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Auditing with a minimum grade of "C")

ACG6816 (3.0 credit hours)

Professional Accounting Research

Evaluate and use professional literature and technology to identify research and develop potential solutions to currently unresolved accounting problems with an emphasis on ethical concerns. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Accounting and Tax with a minimum grade of "C")

Pg. 220, Course Descriptions

Delete the description of each of the following courses and add:

CGS601 (3.0 credit hours)

Business Information Systems

Case based analysis of broad range of managerial as well as technical issues, technologies, and terminologies such as information systems high-level architecture, competitive advantage of information technology, software, information flow within organization, electronic commerce systems, leadership decision support systems, ethical and legal aspects of IS, and successful development of business solutions. (Prerequisite: Should be taken after core courses are completed or concurrently with last core course)

CGS602 (3.0 credit hours)

Enterprise Information Systems and Networks

This course provides a set of latest approaches in designing IT infrastructures aligning them with enterprise business activities at the architectural level, including business architecture, information architecture, solution architecture, and technology architecture. Topics include: virtualization, OSI model. TCP/IP, IPv4, IPv6, modeling techniques used to represent logical and conceptual web enabled information system designs, access mechanisms, storage pools, encryption and data protection and various networking technologies in LANs/MANs/WANs. (Prerequisite: Should be taken after core courses are completed or concurrently with last core course)

CGS603 (3.0 credit hours)

Information Systems Management

This course is designed to teach students project management and system lifecycle management practices used in the management of business information systems. Students will learn steps, concepts, and terminology used in project management and necessary for Project Management Professional certification. Students will gain experience creating standard project management plans, documents, schedules and proposals, and have hands-on exercises using management tools such as Microsoft Project. Students will also learn important skills for project estimation, progress tracking, estimating return-on-investment, and prioritization. Students will be tested on their knowledge of PMP standards and assessed on their ability to use Microsoft Project and to create acceptable plan documents. (Prerequisite: Should be taken after core courses are completed or concurrently with last core course)

CGS604 (3.0 credit hours)

Strategic Management of Technology Innovation

The purpose of this course is to better understand the dynamics of industries driven by technological innovation, and to think strategically about technological innovation and new product development. This course provides a series of strategic frameworks for managing technology-intensive businesses. The emphasis throughout the course is on the development and application of conceptual models which clarify the interactions between competition, patterns of technological and market change, and the structure and development of organizational capabilities.

This course immerses students in the new product development (NPD) process with the objective of learning key tools and methods, and applying them to case studies, exercises and the course project. Products are viewed through three lenses: (1) performance on quantifiable attributes, (2) appeal due to emotional characteristics, and (3) cost/technology tradeoffs. The NPD process is investigated through its five key phases: (a) ideation, (b) concept generation & selection, (c) detailed design, (d) prototyping & testing, and (e) ramp-up & product launch. Special topics include mass customization and parallel prototyping. (Prerequisite: Should be taken after core courses are completed or concurrently with last core course)

CGS605 (3.0 credit hours)

Technology Forecasting and Analysis

This course covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. (Prerequisite: Should be taken after core courses are completed or concurrently with last core course)

Pg. 309, Course Descriptions

Delete the description of each of the following courses and add:

TAX6877 (3.0 credit hours)

Special Topics in Taxation

Apply tax research tools to locate and assess relevant authoritative information on specific tax issues. The course will include the application of ethical standards used in providing clients with interpretations and recommendations to various tax situations. (Prerequisite: Bachelor's degree)

in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Tax with a minimum grade of "C")

TAX6879 (3.0 credit hours)

Special Topics in Corporate and Estate Taxation

Apply tax research tools to locate and assess relevant authoritative information on specific tax issues related to corporate and estate tax. The course will include the application of ethical standards used in providing corporate and estate clients with interpretations and recommendations to various related tax situations. (Prerequisite: Bachelor's degree in Accounting from an accredited university or a bachelor's degree in Business with an upper-level course in Tax with a minimum grade of "C")